

Delta Chi Alumni Muster



Post Meeting Survey Results

February 1, 2024



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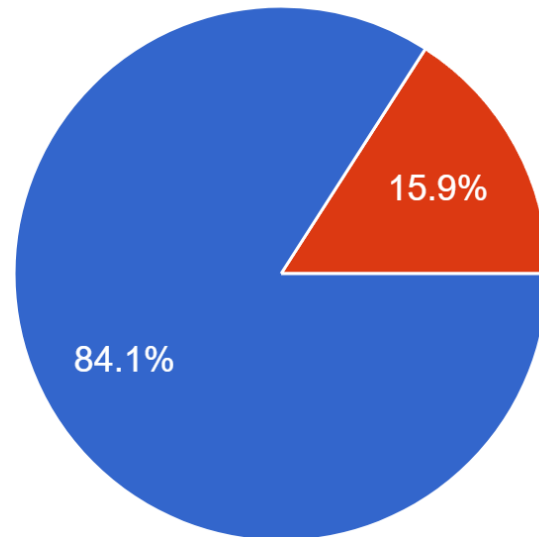
- Call Participation
- Ranking of Paths Presented
- Hybrid Feasibility
 - Willingness to stay in the house
 - Cost willing to pay
- Level of Support
 - Financial Support – Capital Campaign
 - Time – Volunteer

Respondents That Joined Call



Were you able to attend any part of our Muster yesterday?

44 responses

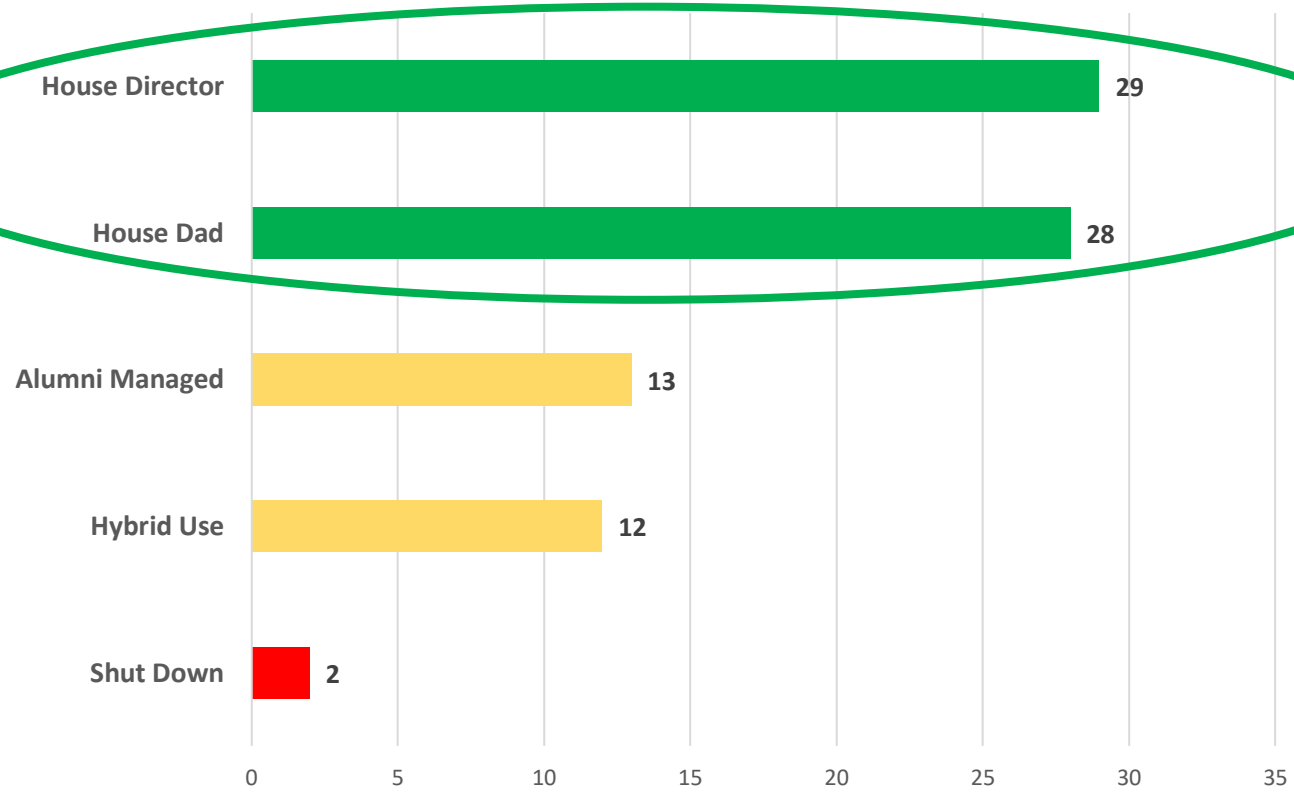


- Yes, I was on the call
- No, I couldn't make it

House Director/Dad Top Choice



Paths Ranked (Top 2)

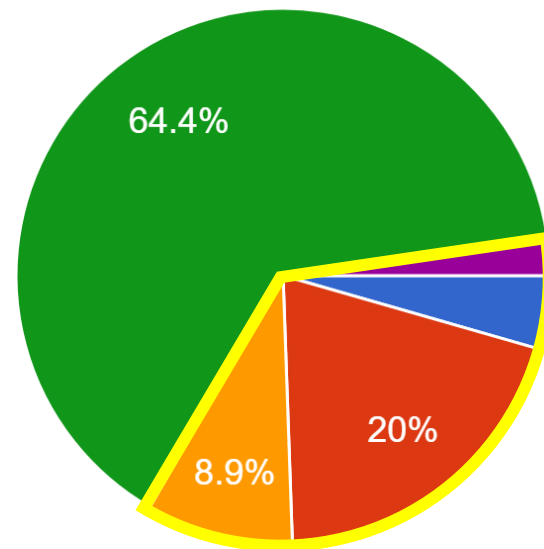




One Third Would Stay @ House

If you ranked Hybrid Use in top 2, please indicate if you would rent room during period of Hybrid Use

45 responses



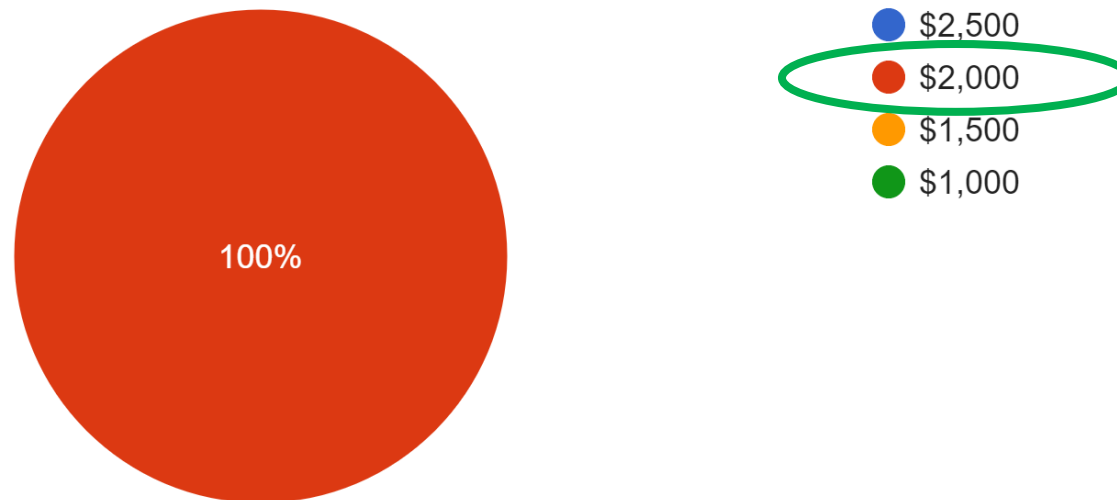
- I would be interested in reserving my own room for the year
- I would be interested in reserving a room for multiple weeks/weekends
- I would be interested in reserving a room for one week/weekend
- I would not be interested in staying at the house
- I would be interested in reserving a room for multiple weeks

Max Season Rental Price is \$2,000



What is the maximum cost you would you be willing to pay to rent your own room at the house for the year? (E.g. full football season and other big weekends)

2 responses

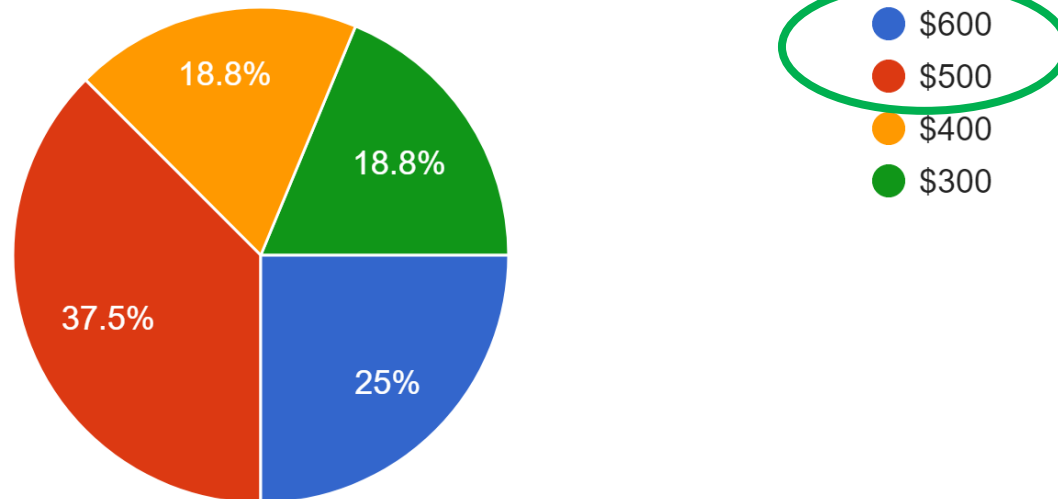


Over 60% Willing to Pay at Least \$500 per Week/Weekend



What is the maximum cost you would you be willing to pay per week/weekend to rent a room at the house for and event (e.g. football, arts fest, etc.)?

16 responses



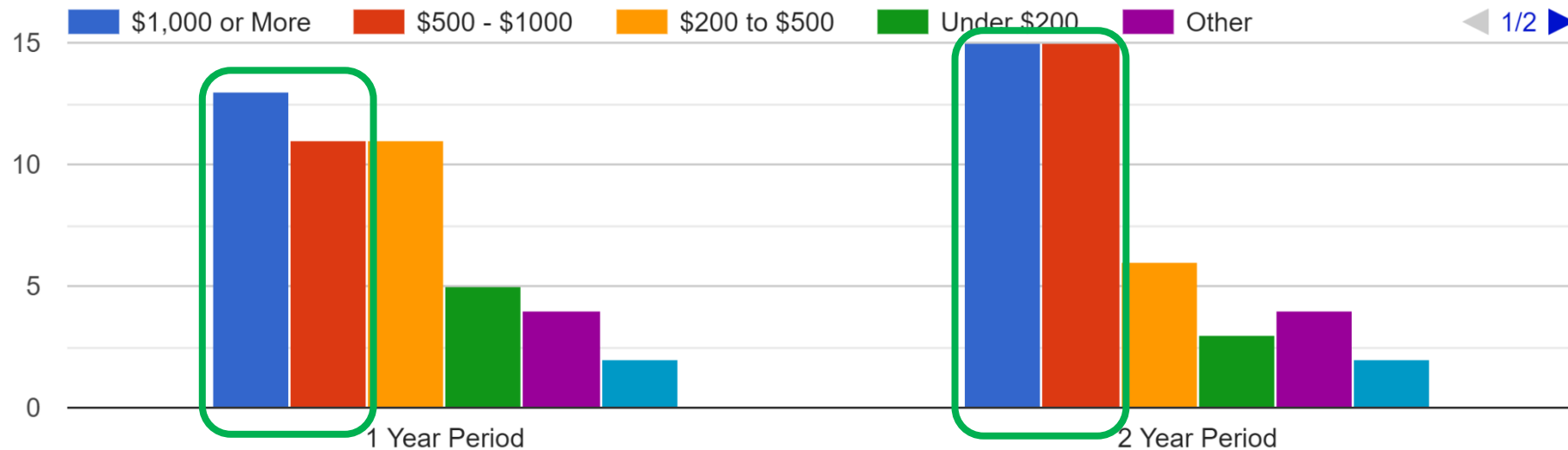
Revenue Potential / Feasibility

- @\$500/Weekend = \$105k
- @\$600/Weekend = \$126k
- 30 rooms x 7 Home Games = 210 Spots to fill
 - 210 Alumni 1 Game
 - 105 Alumni 2 Games
 - 70 Alumni 3 Games
- 1,000 alumni x 1/3 = 333

~Half Willing to Contribute \$500>
~65% Over 2 Years



Please select Capital Campaign donation range you would be comfortable making over 1-2 year period

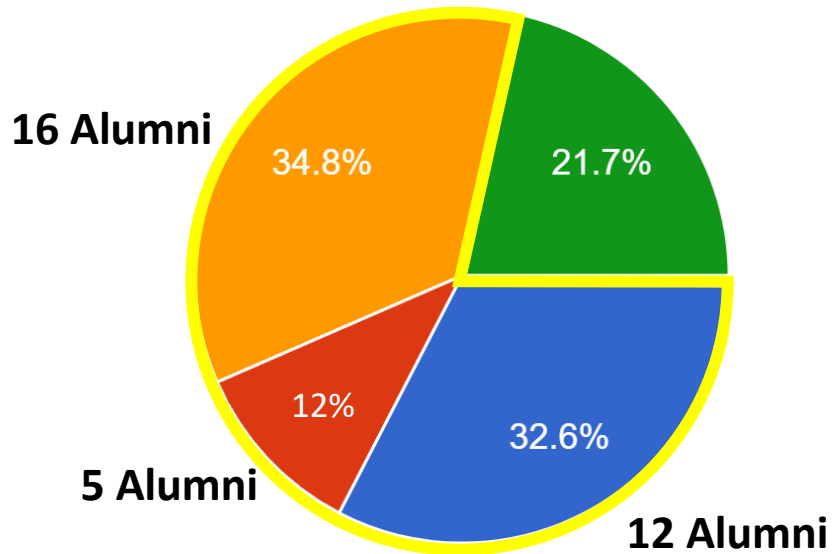


Over 75% of Respondents Willing To Contribute Time



What level of time are you willing to contribute

46 responses



- High: Join ABT – fill a role in need, such as comptroller, hiring manager, etc.
- Medium: Take point on a specific project (PM floor install)
- Low: Mentor actives in an area you have expertise
- I am not in a position to contribute time